



Our next meeting is Monday, January 18th!

“Bridal Show Strategies: Get the most from your booth!”

with Jaime Bowman from Perfect Wedding Guide

Meeting Details: Many of us have had experiences with bridal shows, or other large scale sales events... some with success, others with lesser results. This month we'll be discussing how to maximize the return on your investment with this style of marketing. Our guest will be Jaime Bowman from the Perfect Wedding Guide, discussing sales strategies to help you succeed in this sort of environment.

In addition to Jamie's discussion, we'll have a brief "Show & Tell" session. Chris Coles will demonstrate Sennheiser's new AVX all-digital wireless audio system. This is a microphone & lavalier combination kit specifically designed for "one man band" videographers. Please consider bringing along any of your own new cameras or gear to share with the group. We'll also be voting in board members for 2016, and we have room for more people. If you'd like to volunteer, please give Andrew Kleewein* a call!

Date/Time: Monday, Jan. 18th, 2016. 6:30pm board meeting, 7:00pm general meeting. (note: Next month we will resume the usual "2nd Monday of the month" schedule, with our meeting on Feb. 8th.)

Location: Our gathering will be at the Creve Coeur Community Center, Room 2, 300 N. New Ballas Rd, 63141. The meeting room is on the lower floor, at the north end of the building... but it may be easiest to gain access through the doors of the police department entrance (rear of the building).

Please RSVP: There is no cost for paid members, and guests may attend this meeting at no charge... but please RSVP via email to RSVP@stlva.com if you plan to attend, to ensure that proper seating is readily available. Feel free to reach out to other videographers, and invite them to come too!

Sincerely,

St. Louis Videographers Assn. Board of Directors

<http://www.facebook.com/pages/St-Louis-Videographers-Association>

~To join online visit www.stlva.com, or ask questions via email through info@stlva.com.

~Next meeting date - Feb 8, 2016

*Andrew Kleewein (Tower Studios), STLVA President... 636-448-9131